

Portfolio examples brochure, Large format and branding

SCaHiLL  
DESIGN  
Est. 2007



## Publication design examples for The Marketing Collective

Link to the brochure site below



**All other work is outside of this partnership.**



## LONG DISTANCE LEAVERS' PROGRAMME

This has been the strangest of weeks for our Year 8s. In years gone by they would be starting our Leavers' Programme, making chocolate truffles and preparing for their talent show, but we have implemented the next best thing for this week.

They have completed some challenging coding puzzles set by Mrs Moore, watched Mr Milly's video on Remembrance, listened to some top tips about 'being yourself' by the inspirational James Stone, created their own homemade lava lamps and had an online senior school taster day with a variety of activities run by Canford.

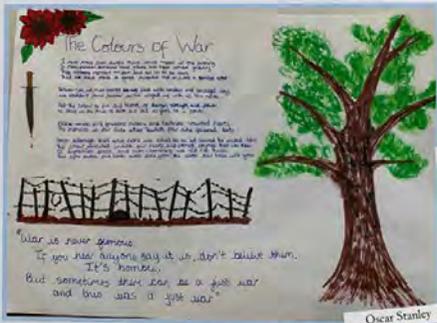
And this is just the first week ... much more to come, both remotely and at school, next week.



Amy West



Stephen Child



Oscar Stanley



Lily Right



Chris Dear



Joseph Carmen



Amber Elmer

Many thanks to all pupils and parents who are sending in their contributions to We have been delighted with the volume of articles and photos received.

## Things to do at home

### Creative Arts Projects

Don't forget to check out all the lovely Creative Arts work HERE too

### Creative Arts Send Ups



#### Miss Knight's Reading at Home

Books and stories have always been important but right now they are one of the most powerful tools to make children - and adults - feel really good. We can travel and explore the world from home, we can learn, we can laugh, we can cry, we can escape, we can connect, we can hope, we can dare to dream. Curling up with a good book has never been more important. Click here for Miss Knight's Top Tips for Reading at Home ...



### Summer Watch

PODCAST

### We Listen to Walhampton STAG Radio

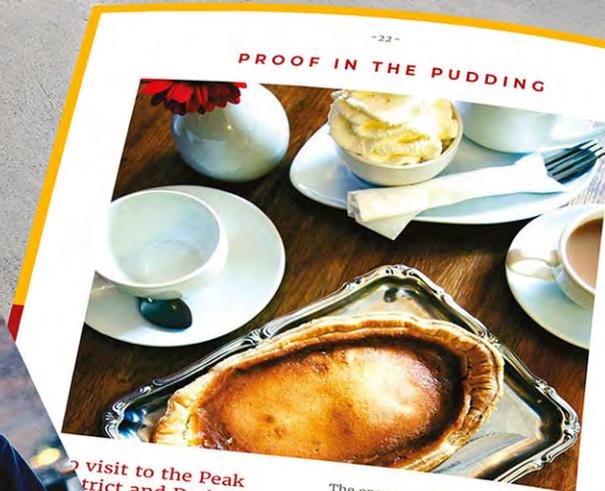
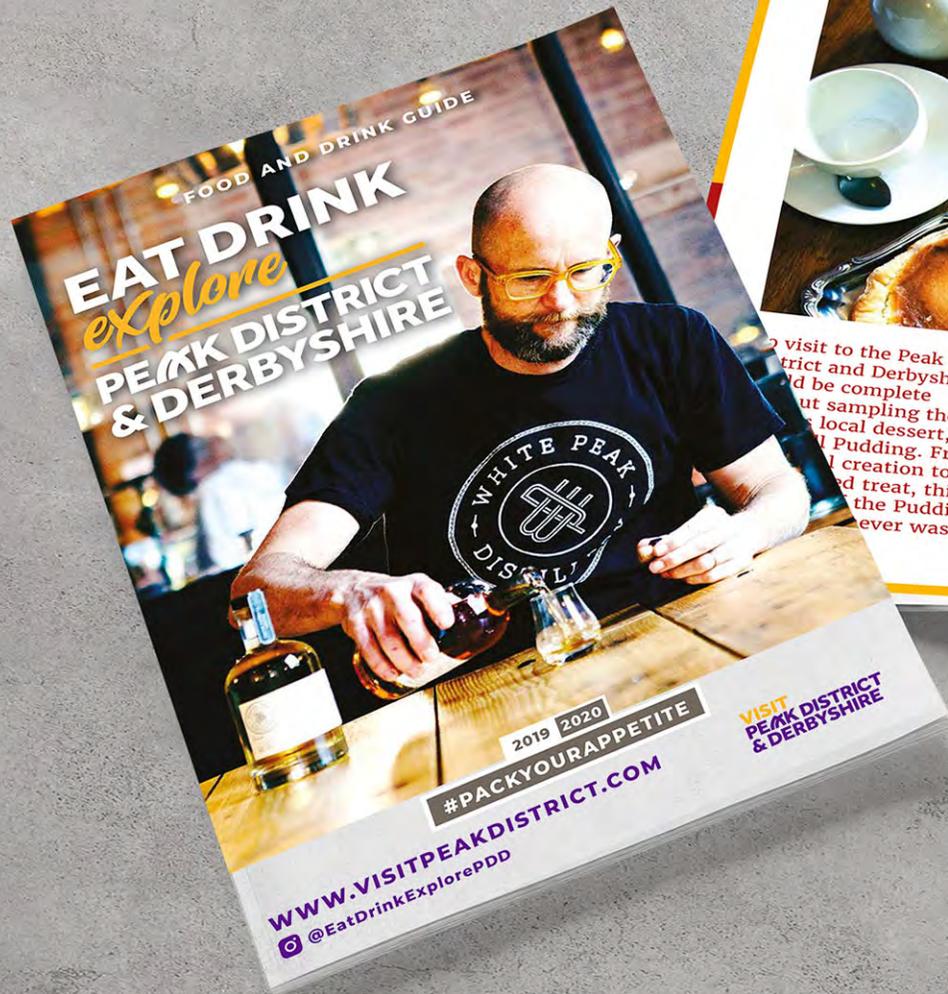
continued...



Spring is in the air, summer is on its way and Mrs Mills' photos do wonderful justice to the colour on the Walhampton grounds and in her own garden.

Join Mrs Mills on her daily dog walk for Summer Watch in the Walhampton grounds and discover what wildlife can be seen and heard.

Click here to listen



PROOF IN THE PUDDING

To visit to the Peak District and Derbyshire and be complete but sampling the local dessert, Bakewell Pudding. From its creation to the present day, this is the Pudding that has never was...

The eponymous Bakewell Pudding has been enjoyed in the Peak District market town of Bakewell and around since its creation around 1860.

The Pudding - a silky soft-set almond and egg custard sitting atop a layer of strawberry jam in a crunchy, butter puff pastry case - was the result of a misunderstanding between Mrs Greaves, the mistress of what was then called the White Horse Inn, and her cook.

Visiting noblemen had ordered a strawberry tart, but instead of stirring the egg mixture into the pastry, the cook spread it on top of a layer of jam. News of the delicious pudding reached Mrs Wilson, the wife of Bakewell's tallow chandler, who recognised the pudding's potential.

Mrs Wilson, who lived in the 17th century building that is today Bakewell Pudding Shop, acquired the original recipe for the Pudding and began to produce and sell the delectable treat from the premises.

Today the Pudding Shop's Bakewell Puddings are still based on the original recipe and made by hand at The Bakewell Bakery. The Pudding Shop is now the best place in town to enjoy them.

Jemma Beagrie, owner of the Pudding Shop, said: "I have worked at the Pudding Shop since 1909, prior to taking over the business with my husband Nick in 2006."

"It's an honour to run an establishment that is steeped in so much history and we love to see locals and tourists alike come and visit us to try one of our unique Bakewell Puddings."

TIME FOR TEA

Treat yourself and indulge in afternoon tea at the Old Original Bakewell Pudding Shop for a holiday experience to remember. The All Things Bakewell afternoon tea features an array of handmade goodies including both Bakewell Pudding and Bakewell Tart!



Nick and Jemma Beagrie, Bakewell Bakery  
www.visitpeakdistrict.com/food-and-drink

DISCOVER A REGION  
BURSTING WITH COLOUR...

# HAMPSHIRE GARDENS

WWW.GARDENSINHAMPSHIRE.CO.UK  
#HAMPSHIREGARDENS



marketing  
COLLECTIVE

[www.themarketing-collective.com](http://www.themarketing-collective.com)

A collaborative publication by The Marketing Collective

**HAMPSHIRE'S TOP ATTRACTIONS**  
INCLUDES THE ISLE OF WIGHT

**#HantsDaysOut**  
 Share your visit for a chance to win more family days out!



**SHARE...**

Use the hashtag **#HantsDaysOut** on social media and be entered into a monthly photo competition to win family tickets to one of Hampshire's Top Attractions.

[www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk)  
See online for photo competition terms

There's so much fun to be had!





**HAMPSHIRE'S TOP ATTRACTIONS**  
INCLUDES THE ISLE OF WIGHT

**#HantsDaysOut**  
 You look like you're having loads of fun!



**SHARE...**

Share your day out using **#HantsDaysOut** and you might win another family day out!

Don't forget to visit [www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk) for more days out and discount offers

See online for photo competition terms

There's so much fun to be had!





**HAMPSHIRE'S TOP ATTRACTIONS**  
INCLUDES THE ISLE OF WIGHT

**#HantsDaysOut**  
 Hang around and take some pictures!



**SHARE...**

Use **#HantsDaysOut** and get entered into the Hampshire's Top Attractions monthly photo competition.

Visit: [www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk) for more details

See online for photo competition terms

There's so much fun to be had!





Hampshire Top Attractions  
Campaign design

Explore **HAMPSHIRE** and the Isle of Wight this summer

Get **EXCLUSIVE DISCOUNTS** online\*

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

There's so much fun to be had!

**VISIT...**  
[hampshireattractions.co.uk](http://hampshireattractions.co.uk)  
to start your summer of fun!

\*Price of discounts after booking. Some offers require booking.

Get **EXCLUSIVE DISCOUNTS** across Hampshire & the Isle of Wight this summer when you **TRAVEL BY TRAIN**

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

South Western Railway

**VISIT...**  
[hampshireattractions.co.uk/SWRSummer](http://hampshireattractions.co.uk/SWRSummer)  
to start your summer of fun!

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

**#HantsDaysOut**  
Hang around and take some pictures!

**SHARE...**

Use **#HantsDaysOut** and get entered into the Hampshire's Top Attractions monthly photo competition.

There's so much fun to be had!

Visit: [www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk) for more details.  
See online for photo competition terms.

**2019**

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

[www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk)

We wish you a Merry Christmas

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

**HAMPSHIRE'S TOP ATTRACTIONS** INCLUDES THE ISLE OF WIGHT

It's time to remind you of what you can do this February Half-Term!

Discover your very own adventure here [www.hampshireattractions.co.uk](http://www.hampshireattractions.co.uk)

A range of posters, online adverts and email banners and gifs for Hampshire's Top Attractions Campaigns including SWR campaign in 2018 to reach SW London families.

Southampton  
**pocket  
guide** 2020



**REASONS  
TO VISIT**

**SOUTHAMPTON**

WATCH . EAT . STAY . ENGAGE . PLAY

COMPLIMENTARY

**BREEZE**  
SOUTHAMPTON AIRPORT  
MAGAZINE  
SPRING 2019

**WIN**  
a VIP treatment  
for two!  
See page 42

**SOU**  
Southampton  
Airport

Complimentary publication to enhance your onward journey



Design, print and manage the publishing of a quarterly passenger magazine for Southampton Airport as well as content planning and copywriting. The audience for the magazine is the business passenger as well as holiday makers.

Design Assets include:

- Nine issues of quarterly passenger magazine
- Ad hoc adverts for businesses
- Digital banners for sales email newsletters
- Infographics and timetables

# Southampton & Region Hoteliers Association - Hospitality Awards



In 2018 we designed the branding and assets for the first Hospitality Awards for the Southampton & Region Hoteliers Association.

Design Assets include:

- Logo and branding toolkit
- Invites for the launch event and main awards evening
- Posters
- Certificates
- Menus
- Online adverts to promote the awards and for use on social media.



# Branding projects for new businesses

**CHILLI PEPPER**  
EVENT CATERING

With over 25 years experience in food and hospitality, and over 15 years event and party planning, you can be rest assured that from conception to completion, your wedding, celebration or corporate event is in capable hands.

If you want the best produce, delicious flavours and delighted guests then invite Chilli Pepper Event Catering to your event.

Tel: 01794 840 240 | Mob: 07766 251 669  
hello@chillipeppercatering.uk  
www.chillipeppercatering.uk  
@chillipeppereventcatering

**THE INVITATION YOU CAN'T FORGET...**

**CHILLI PEPPER**  
EVENT CATERING

**THE WEDDING INVITATION YOU CAN'T FORGET...**

Your wedding day is one of the most important days of your life. We are committed to ensuring that you, and your guests are on cloud nine throughout the day.

From the wedding breakfast to the evening reception menu, whether you are looking for formal or informal - we will help you to create your dream wedding.

The Chilli Pepper team promise to deliver tailored catering solutions with care and attention to detail, for every occasion.

Wedding Catering | Corporate Catering | Private Parties

Tel: 01794 840 240 | Mob: 07766 251 669  
marlin@chillipeppercatering.uk  
www.chillipeppercatering.uk

**CHILLI PEPPER**  
EVENT CATERING

**ABOUT US**

The world is ever and always exceptional...  
...and just as beautiful and wonderful...

Chilli Pepper Event Catering is a family-run business. Together for the last 25 years of excellent service, we have built a reputation for providing exceptional catering solutions for every occasion. We are committed to ensuring that you, and your guests are on cloud nine throughout the day.

From the wedding breakfast to the evening reception menu, whether you are looking for formal or informal - we will help you to create your dream wedding.

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Tel: 01794 840 240 | Mob: 07766 251 669  
hello@chillipeppercatering.uk  
www.chillipeppercatering.uk

**EVENT CATERING**

**THE INVITATION YOU CAN'T FORGET**

Logo development by another designer.  
Implementation by Scahill Design.

Chilli Pepper Event Catering launched a new business in autumn 2018. We have worked on a brand development, business stationery, leaflets, brochures and adverts.

 WHITCHURCH  
SILK MILL  
HERITAGE OF WEAVING

WINNER  
RIBA SOUTH  
AWARD  
2019

 HERITAGE  
FUND

**Museum,  
Café & Shop**

[WWW.WHITCHURCHSILKMILL.ORG.UK](http://WWW.WHITCHURCHSILKMILL.ORG.UK)





# HAMPSHIRE'S MILITARY ATTRactions

DEFENCE OF THE REALM 2019

[www.hampshiresmilitaryattractions.co.uk](http://www.hampshiresmilitaryattractions.co.uk)



Hampshire  
County Council



VISIT  
HAMPSHIRE  
CITY • COAST • COUNTRY

# Hampshire Military Attractions



We have designed and produced the Hampshire Military Attractions leaflet for the last 5 years on behalf of Visit Hampshire.

FREE

# HAMPSHIRE GUEST GUIDE

WINCHESTER, SOUTHAMPTON, PORTSMOUTH, TEST VALLEY

AN EXCLUSIVE VISITOR MAGAZINE FOR GUESTS STAYING IN HAMPSHIRE

Become a cultural tourist, delve into history and explore to your heart's content.

the marketing collective  
CURATED BY  
www.themarketing-collective.com

## CITY ART GALLERY



Southampton City Art Gallery holds one of the finest collections of art in the south of England and holds 'Designated' status, awarded by Arts Council England.



**Opening times:**  
Mon to Fri: 10am-3pm  
Sat: 10am - 3pm  
Sun, Closed  
Bank Holiday Mon: 10am-3pm

The art gallery attracts art-lovers, curious amateurs as well as those of a gallery. Southampton City Art Gallery offers the opportunity to enjoy high quality exhibitions ranging from painting, sculpture and drawing, to photography, collection and display. Your experiences will change regularly to ensure new experiences with each visit.

Southampton City Art Gallery is internationally renowned for its permanent collection which includes over 5,000 works. The story of western art from the Renaissance to the present day. The core of the collection is twentieth century and contemporary British art. Strong clusters within this include Post-Impressionism (notably the Camden Town Group).

**LOCATION:** Commercial Road, Southampton, SO14 7LP  
**023 8083 4536 (option 3)** [www.southamptoncityartgallery.com](https://www.southamptoncityartgallery.com)  
[SouthamptonCityArtGallery](https://www.facebook.com/SouthamptonCityArtGallery) [@ArtGallerySoton](https://www.instagram.com/ArtGallerySoton)

Surrealism, St Ives and progressive contemporary art from the mid-1970s. Free to enter and non-membership. Located right next to SeaCity Museum, the venue caters for families. You can enjoy gallery trails through the exhibitions, monthly art clubs and a fantastic range of activities for all ages.

The gallery can be hired for weddings, civil ceremonies, drinks reception and even more. Paintings and sculptures provide a wonderful backdrop for couples seeking somewhere unique and harmonious environment for an unforgettable day. Seating can be provided for up to 120 people and our in house catering team can work with you to ensure your guests are kept happy throughout your event.

## TUDOR HOUSE AND GARDEN

Discover Southampton's most important historic building, encompassing over 800 years of history on one site. Tudor House, with its beautifully recreated knot garden, is just a few minutes walk from the city centre.



The present building on the site of the 15th Century was built in the 18th Century. It has been an adjacent building to the site since the 18th Century. The site gives a further insight into the history of both its medieval and Tudor periods, and the building's history.

show how the rooms would have looked during different historic periods, in particular the Tudor, Georgian and Victorian eras. A selection of restored artefacts are on display in the museum, including archaeological finds dating back to the medieval and Tudor periods. Special events are held throughout the year, including hugely popular Halloween & Christmas activities. Tudor House is also available for weddings and corporate hire. Within this historic complex,

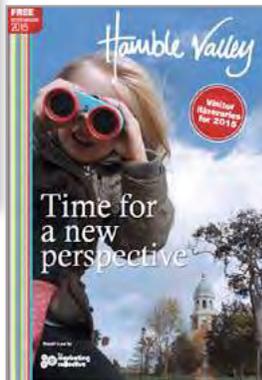
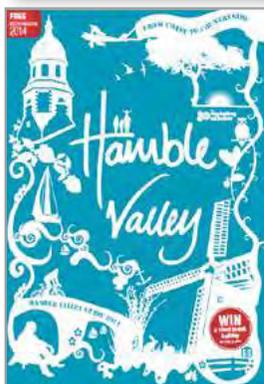
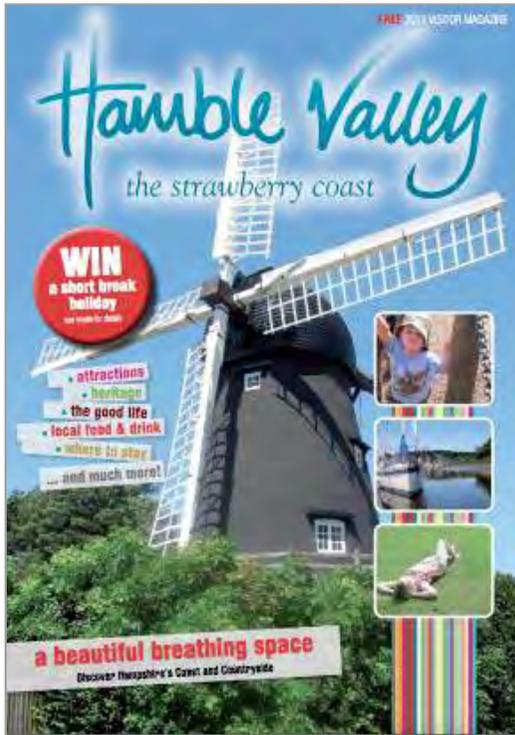
we offer a wide range of rooms which can be laid out in different styles to suit your event - be it a meeting, conference, product launch, team building day or corporate hospitality. They may be used by themselves or in combination to enable, for example, breakfast sessions and the ability to provide catering and refreshments separately from the main venue. Alternatively, it is possible to hire the entire venue for exclusive use.

Southampton, SO14 2AD [www.tudorhouseandgarden.com](http://www.tudorhouseandgarden.com)  
[southampton.gov.uk](http://southampton.gov.uk) [tudorhouseandgarden](https://www.facebook.com/tudorhouseandgarden) [@TudorHseGarden](https://www.instagram.com/TudorHseGarden)



Tudor House and Garden

# Design for Visitor Guides



The Marketing Collective own the Hamble Valley destination brand and have published visitor guides, leaflets and walking trails for the past 7 years.

## Visitor Guide Spec:

- A4 3 40,000 print run
- 32 - 44 page, 115 gsm silk, 130gsm cover

## To view latest issue:

[https://issuu.com/themarketingcollective/docs/hvg14\\_online\\_final2pgs](https://issuu.com/themarketingcollective/docs/hvg14_online_final2pgs)

# Discover Life in a Rural Setting

There is so much life to be discovered in the Test Valley, from the delight in nature that resides in its lush green meadows to the inspiration your feet walk and trails, feel at one with nature, and reveal the hidden secrets of this picturesque location. Be prepared to let this rural way of life reinvigorate all of your senses!

## Life by the Riverside

The Test Valley is an outstandingly beautiful area and the idyllic setting for a riverside amble or picnic on the towbank. Famous for its gin-clear chalk streams which feed the Test, one of the most renowned fly-fishing rivers in the world. Joining forces with the Test at Fullerton, just below Andover, is the River Anton, which flows through historic water meadows and the villages of Upper

## An anglers haven

The River Test is a 40-mile stretch of water with an extremely fertile environment for salmon, trout and grayling as well as 22 species of mayfly. It was on these banks that F. W. Halford invented modern-day dry fly fishing and the area is home to one of the most exclusive clubs you could ever hope to join.

Houghton Lodge estate has two beats on the River Test at Houghton where the season runs from 1st May - 15th October. There are quaint fishing huts to relax in with the opportunity to order fishing days. Fishing breaks can be arranged at The Apple Rooms at Houghton Lodge Gardens.

Houghton Fishing Club is the oldest private fishing club in Britain dating back to 1822 and has an exclusive and restricted membership of just 25. Now there's a restaurant to the quality catch you will find swimming here. Visit [www.fishingbrooks.co.uk](http://www.fishingbrooks.co.uk) for an insight into chalk streams fly-fishing. On the River Test, with fishing guides, and tuition courses along with fishing holidays and short breaks. It also has details of two books by Simon Cooper: Life of a Chalkstream and The Otters Tale which include the River Test.



## The Test Way Long - Distance Trail

Imagine a place where time just hangs... where birds fly along a corridor of sparkling white and green and where you can wander as red kites soar from one horizon to the next. Such a place is the glorious chalk escarpment called the High Test which is the glorious chalk escarpment called the start of the Test Way that begins as it must seem, once to the Elms Tide Mill which has recently been fully restored, your feet and far below, are the massive chalk aquifers that have absorbed rain and snowmelt for millennia.

These aquifers slowly release their accumulated water like 'sprinklers' to create the springs that are the life force rolling chalk downward of the Test Valley. The first half of the Test Way keeps to the chalk downland which is typified by the undulating and pastoral landscape of Linsmead and Hurstbourne Tarrant and St Mary Bourne.

All Fullerton - the halfway point - the Test Way joins the old track bed of the former Andover to Redbridge (near Southampton) railway affectionately known as the 'Sprat and Winkle' line. It shortly reaches the small town of Romsey where there is a wide choice of refreshment outlets that can satisfy the most discerning palates. Another special place and close to the fish at Elms Tide Mill, is the nationally important tidal Lower Test Nature Reserve, home to an infinite variety of wildlife.

Walking Hampshire's Test Way is £12.95 and is stocked at Waterslopes in Andover, the Whitchurch Silk Mill, Houghton Visitor Information Centre and in Stockbridge, the Romsey Visitor Information Centre and the Elms Tide Mill.



## How to best adventure

If you love nothing more than sharing adventures with your dog, then you'll love the many dog-friendly places to visit in Test Valley. From long walks to cosy country pubs, don't let your best friend miss any of the fun!

You'll both love visiting dog-friendly Stockbridge and exploring the stunning grounds, and Marlinton is another dog-friendly attraction that welcomes your four-legged friend on a short lead around your grounds as well as a six-mile walking route around the estate.

Just a 15-minute walk for 3-minute drive from Mottisfont visitor car park has owned woodland on the Mottisfont estate. You and your pup can enjoy a lead-free walk around the 1.5-mile circular walk.

When it comes to eating out in the Test Valley you'll find most will offer your furry friend a warm welcome. The Rockingham Arms, Canada Common near Wellow, The Cromwell Arms, Romsey, The White Hart, Stockbridge, The Old Bell, Hatherden, The White Lion, Wherwell and The Wheatshed, Braishfield to name a few.

## #DogsloveTestValley

Share your pictures of you and your pup exploring Test Valley on social media using

- Facebook: Romsey Visitor Information Centre
- Twitter: @MoreRomsey
- Visit: visitestvalley

FREE GUIDE

# Test Valley Visitor Guide 2020

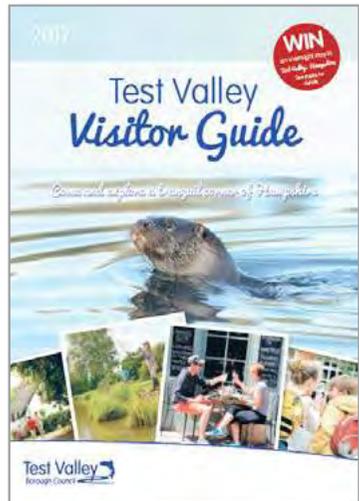
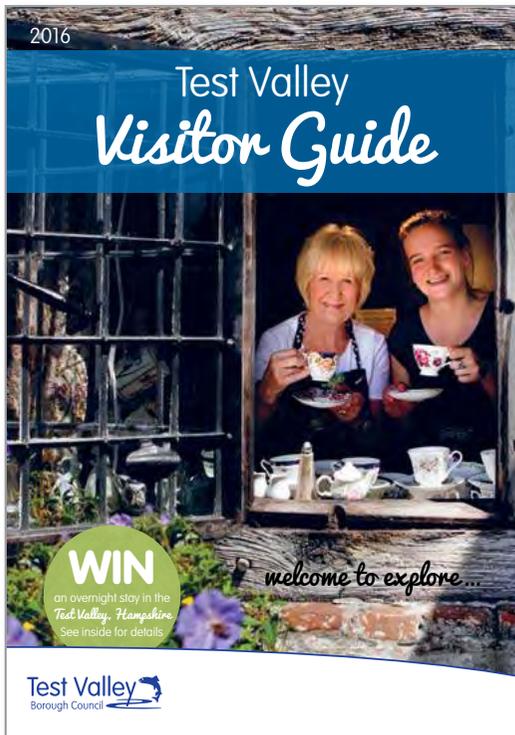


Come and stay, explore and enjoy our story of this part of Hampshire  
[www.VisitTestValley.co.uk](http://www.VisitTestValley.co.uk)  
 @VisitTestValley @visit\_test\_valley @VisitTestValley

Test Valley Visitor Guide 2020

Test Valley Visitor Guide 2020

# Design for Visitor Guides



For the past three years we have published Test Valley Visitor Guide. This includes copywriting destination features and editorial, design support\*, advertising sales, advert layout, artwork, print

Visitor Guide Spec:

- A4 30,000 - 40,000 print run
- 32 page, 120gsm Uncoated stock, self cover.

To view latest issue:

[https://issuu.com/themarketingcollective/docs/test\\_valley\\_visitor\\_guide2017](https://issuu.com/themarketingcollective/docs/test_valley_visitor_guide2017)

\*Support inhouse design team on creative brief, layout and imagery to use.

**Saturday 16 July 2011**  
Hoglands Park 12 noon - 9pm

**Southampton Mela Festival**  
A CelebrAsian of Modern and Traditional Asian Culture

art asia  
www.artasia.org.uk

FREE Programme & Site Map

**Activity Marquee**

**Place**

**Site Map**

**Activity Zone**

**Music Workshop Tent**

**Art Asia Talent performing**

**Art Asia** is a number of classes with a mix of ages and abilities. Students performing today are:

- Bollywood Beginners
- Advanced Bharatanatyam
- Yoga
- Children Singing
- Adult Singing
- Beginner Dhol
- Advanced Dhol

Our wonderful pupils have been talented members of the South Asian community since early childhood. They have been nurtured and supported by their teachers, parents and friends. They are now performing at the Mela Festival, a wonderful opportunity for them to showcase their talents and share their culture with the wider community.

For The Mela Festival, whilst the work dates to 2011, it has been chosen to illustrate the breadth of production and information we delivered : Annual report, seasonal brochure, logo design and leaflets for the festival. These elements targeted a general visitor audience but also key organisational stakeholders and business contacts.

## Annual review

**art asia**  
www.artasia.org.uk

**Annual Review**  
April 2009 - March 2010

## Autumn Season brochure

**Love is in the Air**  
9th November | 7.30pm  
The Nuffield Theatre

**The Shiver**  
24th November | 7.30pm  
The Point

**Terry Riley**  
2nd November | 8pm  
Turner Sims

**Memories of Rafi**  
20th November | 7pm  
(doors open 6.30pm)

**Love is in the Air**  
Dance company Sripti present a fresh take on a classic story. From Shakespeare's Romeo and Juliet and Broadway's West Side Story to Bollywood's Jashn, the tension of forbidden love has caused thrill and heartbreak throughout the ages. Continuing the company's established style of a male-dominated cast, Love is in the Air is an innovative piece combining film, aerial performance, and live music with the traditional dance form Bharata Natyam.

**The Shiver**  
Shiver - to shake slightly and uncontrollably as a result of being cold, frightened, or excited, a momentary trembling movement. A unique performance that combines spoken word, dance and performance to explore the scientific and emotional reasoning behind why we shiver. Created by Subhitha Subramaniam, former co-director of Angika Dance Company, with text by the South Bank's internationally acclaimed poet-in-residence Lemn Sissay and with scientific input by Dr. Momen Kringelbach, professor of psychiatry at Oxford University. The Shiver presents a contemporary approach to the stunning classical South Asian dance form Bharata Natyam.

**Terry Riley**  
Seminal minimalist composer Terry Riley celebrates his 75th birthday at Turner Sims with California Kravato - the West Coast Legacy of Fran Nath. Joined by saxophonist George Brooks and renowned tabla player and percussionist Talvin Singh, Terry explores the music of influential Hindustani classical singer and teacher Pran Nath, focusing on some of his favourite ragas from the Kirana tradition, alongside traditional ragas and works from their own repertoire.

**Memories of Rafi**  
Enjoy an evening with Bankim Pathak, the versatile singer from India. Bankim is accompanied by Daksha Gohil, his wonderful orchestra and a host of renowned musicians and singers from 'Stars of Music'. Bankim's melodious voice is similar to that of the legendary Mohammed Rafi and will take you on a musical journey through memory lane with Hindi film hits. For connoisseurs of Hindi film songs and those listening for the first time, the evening is a real treat and one not to be missed.

## Design Assets include:

- Southampton Mela festival Programme 2yrs
- Leaflet
- Poster
- Logo design
- Festival Map and signage
- Annual review

**Participation**

We will create the spaces in which established and emerging artists may test themselves and their art and pursue new ideas and new partnerships.

**Dhamaal 2010**  
Art Asia is the Asian Cultural Society, University of Southampton

This showcase for students and local up and coming talent has become a regular event and is now a sell-out. As well as supporting the students, performance opportunities were provided for Shara Kowal, a professional Bharata Natyam dancer who is new to the region.

**Sound Moves Dance project supported by Youth Dance England**  
Sound Moves was an exciting event celebrating the amazing talent of young musicians and dancers from across the South. Gouri Sharma Tripathi, a Southbank Centre Artist in Residence, was commissioned by Youth Dance England to create a dance piece called Tili (meaning butterfly). This is a unique piece of choreography fusing aspects of Kathak, Bharata Natyam and Contemporary dance. Gouri taught Tili to 10 young people from our dance classes in Southampton and Portsmouth in a series of workshops. The work was showcased in an all day Sound Moves event at the Southbank Centre where the group took part in workshops and in the evening performed on the main stage at the Royal Festival Hall.

**International Women's Evening**  
This popular annual event aimed to hard-to-reach women in the heart of Southampton's Asian community to raise its full capacity with 400 women and children enjoying a multi-cultural evening of performances, workshops and craft activities. Organised in partnership with WEA.

**Panjazz International**  
Art Asia continued to provide advice and support to enable the inclusion of South Asian arts in the ambitious multi-cultural school music project 2009/10 achievements included:

- Frank Dhillon, young professional tenor player from Malawi, came to England for 2 weeks in December 2009 to work with our young professional musicians from South Africa. The group exchanged ideas, worked with Panjazz members based at Purchase School and composed a new piece of music, which was performed at the end of visit.
- Renowned musician and composer Ravi Chakravorty worked as Art Asia's Kolkata coordinator for Panjazz International's visit to the area. Panjazz Director Peter Beckett and a group of young British talents worked with over 200 children, many from very disadvantaged backgrounds.
- Musicians from South Africa, India and the UK performed in Hampshire and Birmingham and carried out educational work.
- New Bollywood Brass section established, under the leadership of Jack McKenzie, and Dhol players from Art Asia Bharata project have joined them to provide Asian rhythms.

Panjazz International is a Purchase School project across three continents (UK, India and Africa) aiming to bring learning, understanding and friendship through music.

art asia Annual Review | 2009 - 2010



The beach and beyond.

# Southsea

## POCKET GUIDE 2015

The beach and beyond.

# Southsea

## POCKET GUIDE 2015

The beach and beyond.

# Southsea

## POCKET GUIDE 2015

£££  
Vouchers  
and Map  
Inside

£££  
Vouchers  
and Map  
Inside

# Tender Propositions Designs

**Osborne**

**Eltham Palace and Gardens**

**Brodsworth Hall and gardens**

**Mount Grace**

**DON'T MISS!**  
... our most recently opened garden, the revived Arts and Crafts style gardens at Mount Grace Priory House and Gardens. It offers individual guide pamphlets for each season, helping you to get the most out of the gardens all year round.

# Inspire me

**Historic gardens – all year round**

We lovingly care for, restore and develop some of England's historic gardens. They're a delight to visit at any time, but here are just a few highlights for each season.

**SPRING**  
Snowdrops are the welcome heralds of spring. You'll find more than 500,000 of them, along with 200,000 yellow aconites, at Brodsworth Hall and Gardens, and the carpets of snowdrops at Belsay Hall, Castle and Gardens remember the 18th-century tradition that the ladies of the hall gathered to plant them every year. Daffodils aren't far behind; you'll discover 28 Victorian varieties at Osborne, and swathes of narcissus (appropriately including the 'Sir Winston Churchill' variety) at Walmer Castle and Gardens, where we're opening new areas of the gardens this spring. If fruit-tree blossom inspires you, you'll see plenty in Audley End House and Gardens' famous organic kitchen garden and Carisbrooke Castle's Princess Beatrice Garden.

**SUMMER**  
In summer, you'll be spoiled for choice. Kenilworth Castle's Elizabethan Garden was designed to look at its best in July, the month of the Queen's famous 1575 visit. Eltham Palace and Gardens' 1930s garden is also in fullest bloom, and you can admire the rich hot summer colours of Victorian plantings at Osborne. Look out for the Osborne wedding myrtle, used in bouquets by royal brides from Queen Victoria's own daughters to Princess Eugenie in 2018. At Brodsworth, you can savour the fragrance of the Rose Dell's wild roses, and if you love naturally growing wild flowers, you'll find honeysuckle in Witley Court and Gardens' great wilderness; May bluebells in Stott Park Bobbin Mill's newly opened woodlands; and sometimes wild orchids on Scarborough Castle's headland.

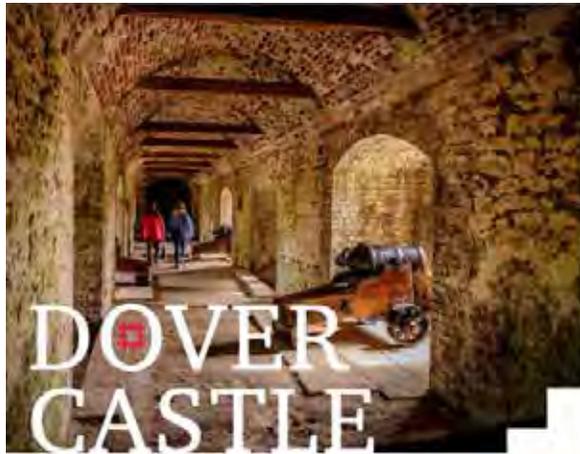
**AUTUMN**  
The vibrant yellow-orange-brown-red colours of changing leaves are autumn's great joy. There are over 6,000 trees in Kenwood's parkland, including the richly-hued Sweet Gum, and a vast variety in Wrest Park's immense 90-acre gardens, enlivened by charming garden follies. Seek out Belsay's Katsura tree, with its burnt-sugar scent, and Audley End's Howard Oak, one of only two in the world. Autumn's also a great time for misty garden vistas, like the view across Witley Court's lake.

**WINTER**  
A crisp winter day can be an enchanting time to explore our gardens, revealing the shape and structure of trees, hedges and frosted topiary. Snow highlights the convoluted curves and bulges of Audley End's Cloud Hedge, and Brodsworth Hall offers seasonally-flowering Christmas Roses and over 100 varieties of hollies. In January and early February, visit the Home of Charles Darwin, Down House, where startlingly-coloured and powerfully-scented tropical orchids put on a show in the greenhouses. And before you know it, it's time for snowdrops again.

8 INSPIRE ME | HISTORIC GARDENS – ALL YEAR ROUND

INSPIRE ME 9

We recently put together some mock up designs for an English Heritage Tender for their Members' handbook.



Renowned as 'the Key to England', Dover Castle boasts a long and immensely eventful history. Its spectacular site still displays a Roman lighthouse and an Anglo-Saxon church. Established soon after 1066 as a Norman earthwork castle, the fortress was garrisoned uninterrupted until 1958, and between the 1960s and 1990s concealed a secret Cold War Regional Seat of Government.

**JOURNEY ROUND THE VIBRANTLY RECREATED ROOMS**

**Medieval Royal Palace**

Dover Castle is first and foremost the strongest medieval fortress in England, created by King Henry II and his Plantagenet successors. At its heart stands the mighty Great Tower. Built between 1180 and 1185, this symbol of kingly power was also a palace designed for royal ceremony. The interior of Henry's Great Tower palace has been recreated as it might have appeared when newly completed. Follow the dramatic story of Henry II and his turbulent brood in an introductory exhibition, 'A Family at War'. Both children and adults can enjoy the interactive display, and a virtual tour reveals the Great Tower to those unable to explore it. Entering the Great Tower, you'll find projected figures, which bring to life your journey round the vibrantly recreated rooms of the palace. On selected days, you might also meet costumed live interpreters - including Henry himself. See our website for dates.

**Episic Straggle**

Climb to the Great Tower's roof for panoramic views over the castle's immense complex of medieval fortifications. There you'll witness fighting during the epic sieges of 1216-17, when the castle resisted ten months of attack by a French army siring rebellious English barons. By assiduously holding out, almost alone, Dover literally saved southern England from French domination. Intrepid visitors can descend into the Medieval Tunnels, burrowed beneath the castle during and after the sieges.

Peverell's Tower was at one time a prison. Today it makes a perfect romantic castle corner for two. The Sergeant Major's House is surrounded by hundreds of years of history. This spacious four-storey Georgian residence sleeps six. Great for families, it even has its own secret games room. See p.332 for details on staying at Dover and our other holiday cottages.

STAY WITH US

Crowning the White Cliffs high above the Channel, Dover's majestic fortress offers visitors an unparalleled journey into the past. Over 2,000 years this famous place has housed a Roman lighthouse, a medieval royal castle-palace of immense strength, and labyrinthine tunnels where, in 1940, Vice-Admiral Ramsay planned the miraculous rescue of the British Army from Dunkirk.



LOCATION: KENT  
SAT NAV: CT16 1HQ  
MAP PAGE 339 (S)  
OS MAP 179, 138  
TR3254119

At your fingertips...  
Dover Castle has over 2,000 years of defending England's shores.

ON SCREEN  
The Crown Disney's Into the Woods: Avengers Age of Ultron: The Other Kings: Gull: Zeffirelli: Historic BBC series Wolf Hall and King Lear

EDUCATION APPEAL:  
Key Stage 1 & 2  
ROMANS  
Key Stage 3  
WW2  
Key Stage 4+  
WW1

DID YOU KNOW!  
The castle has adapted from the Roman period to the Second World War as a Part War Signal Station.



The First World War The First Command Post highlights one of the more dramatic chapters in Dover Castle's long story. During the First World War, Dover was officially designated as a fortress, with a garrison of over 18,000 men. The east headquarters in Dover town also directed the vital defence of the Straits of Dover, attracting on 21 December 1914 the first recorded bombing raid on Britain by a German aeroplane. Delivered against the new type of warfare evolved one of the earliest purpose-built anti-aircraft guns, which in 1915 scored the first successful hit on a German Zeppelin. An identical type of British search gun, the only surviving example of just one in the world, has been returned to bring authenticity and installed in a restored gun-emplacement. You can experience regular gun-firing drills on selected weekends throughout the summer, given by a specially trained team of authentically costumed English Heritage volunteers. We have also conserved and reconstructed Dover Castle's First World War First Command Post and Part War Signal Station. So you can explore what it was like to work here via a range of replicas and original artefacts. Try communicating in Morse code, learn semaphore and discover how to spot enemy or friendly ships. Operation Dynamo: Discover First World War Dover Castle's defence were more easily tested in the darkest days of the Second World War when part of an exciting network of tunnels, dug beneath the castle became Vice Admiral Bertram Ramsay's bomb-proof naval headquarters. On 24 May 1940, Ramsay began the rescue of the British Army and its allies, trapped at Dunkirk and fighting for their lives. The role of rescuing them - 'Operation Dynamo' - demanded sending a huge improvised fleet of ships across the Channel, under attack from air, sea and land. The British Army in France depended upon it. Make the adventurous journey into the Wartime Tunnels and immerse yourself in the drama of the daring evacuation that followed. Film presentation vividly recreates the run-up to Dunkirk. Then, in the very place where Operation Dynamo was planned, witness the astounding rescue from the assault breacher and beaches happening all around you. You can also take a fascinating guided tour of the Underground Hospital within the tunnels, re-creating the tension as a surgeon battles to save an injured pilot. Find out more about the 'Pharos of Dunkirk'. In the 'Wartime Tunnels Uncovered' exhibition, hearing the recorded voices of many who actually took part. All this, and very much more, makes it well worth enjoying a whole day of discovery at Dover Castle.

**VISIT US**  
LOCATION: KENT SAT NAV: CT16 1HQ  
Address: Dover Castle, Castle Hill, Dover, Kent  
Train: Dover Priory 17.5 miles  
Bus: Stapeham on East Kent 85, 80A, 80B, 81  
Region: Coaches 82  
Tel: 01394 311047  
Local Tourist Information: Dover: 01394 205100

**Opening times**  
1 Apr-31 Jul: daily 10am-4pm  
1-31 Aug: daily 9.30am-4pm  
1-30 Sep: daily 10am-4pm  
1 Oct-3 Nov: daily 10am-5pm  
4 Nov-23 Dec: Sat-Sun 10am-4pm  
24 Jan-14 Feb: Sat-Sun 10am-4pm  
15 Feb-14 Mar: Wed-Sat 10am-4pm

**NON-MEMBERS**  
Adult £23.00 | Concession £20.75 | Child £13.80  
Family £33.80 | Additional charges for members and non-members may apply on event days.

**Children's Opening**  
24-25 Dec: Closed  
26 Dec-1 Jan: daily 10am-4pm



**Accessibility:** Please refer to the Dover Castle web page or ring the site directly. Mobility scooters are available and should be booked in advance. Wheelchair routes are available and should be booked in advance. Dogs are welcome on a lead at all times, although not permitted in the Great Tower and Secret Wartime Tunnels (apart from assistance dogs). We advise you to wear comfortable shoes.

**WHAT'S IN STORE**  
The Great Tower is free-flow and self-guided. Costumed live interpreters welcome you at the Great Tower on selected days. Forward to the tower - we always on hand to answer any questions. Access to the Operation Dynamo experience in the Secret Wartime Tunnels is by guided tour only. Due to the extensive nature of these visits, no independent guiding is allowed in these areas. However, our leaders of groups of young visitors must also visit their parents at all times. Access to the Underground Hospital (separate access from Operation Dynamo) is by guided tour only (limited to 30 people and lasting approximately 30 minutes). At peak times, there may be queues at the popular tunnel experiences. Groups of 11+ can call and book ahead for a group discount on admission. Car parks open at site opening time. Last normal tours depart one hour before closing.



The use of the corner holding device is to reference the English Heritage logo.

**FLASH**

SUMMER 2016  
ISSUE 26






**Trinity House**  
www.trinityhouse.co.uk

**INSIDE THIS ISSUE:**

- **LIGHT INTENSITY**  
How our lights are measured in the field
- **PORTLAND BILL**  
A major upgrade for the lighthouse visitor centre
- **ACCSEAS CONCLUSION**  
Improving maritime access to the North Sea Region



**10 HOLIDAY HIDEAWAY**

# Holiday hideaway



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Trinity House Proposal for the light houses around the UK

Brand development



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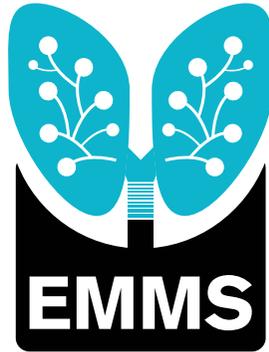
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DESIGN

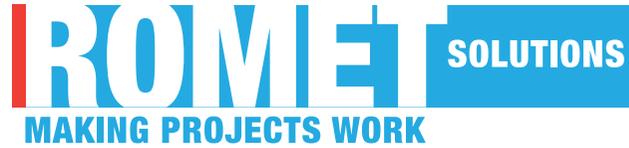
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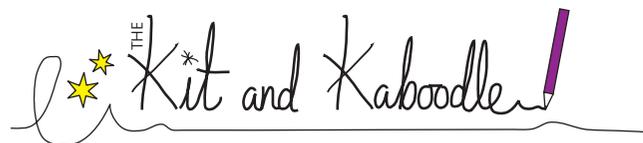
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A Kahler Communications Seminar Using The Process Communication Model<sup>®</sup>

## Discover The Process Communication Model



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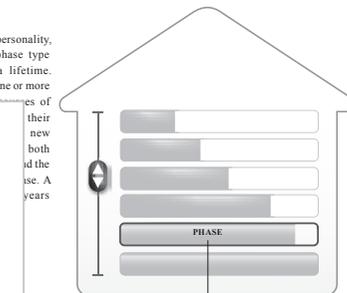
### SECONDARY PERSONALITY CHARACTERISTICS

In addition to everyone's base type there are secondary characteristics that come from other personality types. Even though these characteristics are not as developed as the Base they are available and can be used as additional resources when needed.

The more we use these characteristics the more we expand the flexibility of our communication style and enhance our potential.

### PHASE

In addition to our base personality, we have a personality phase type that can change over a lifetime. Some people experience one or more



For those of us who have experienced a Phase change, we almost always experience the Distress Sequence of our Phase Personality, but on rare occasions, we might experience the Distress Sequence of our Base Personality.

11

### SECTION 2.

## The Six Personality Floors

### HARMONIZER FLOOR

**CHARACTER STRENGTHS**  
Compassionate, sensitive and warm.

**PERCEPTION**  
Perceives the world through the filter of emotions "I feel...", "I care...", "I love..."

**MANAGEMENT STYLE**  
Needs and offers a benevolent management style

**SENTENCE STRUCTURE**  
Nurtures

**TRAITS**  
Ability to nurture and give to others. Good at creating harmony.

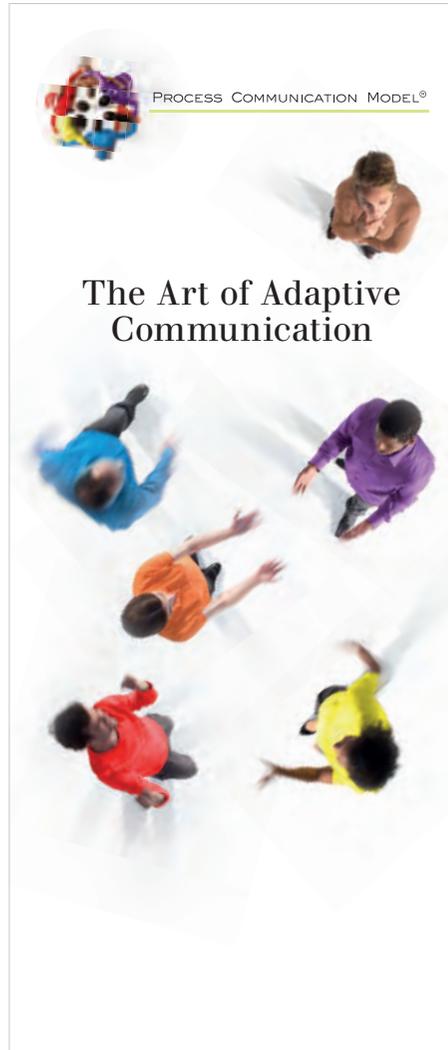
**BASE**  
North American Population 30%; 25% are male and 75% are female.

Notes:  
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**avatu** cybersecurity advisors  
for inspiring companies

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The **New Statesman** invites you to the VIP launch of an important new report into cyber security policy.

Hear first hand how to attack this fast growing, vastly challenging issue. Examine cyber security from all levels, from evolving government thinking to initiatives which support inspiring companies.

Date: **Thursday 23rd February**  
Start time: **7.00pm**  
Drinks and canapés will be served

Venue: The Churchill Room  
**House of Commons**  
Westminster London SW1A 0AA

RSVP: To [luisa.farmer@avatu.co.uk](mailto:luisa.farmer@avatu.co.uk)

**NewStatesman**



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Drinks sponsored by **GUIDANCE**

Date: **Tuesday 14th March**  
Start time: **7.00pm**  
Venue: Room 33 at The Radisson Blu Edwardian at Heathrow  
RSVP: On **01296 621121** or email [ruth.edmonds@avatu.co.uk](mailto:ruth.edmonds@avatu.co.uk)



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SECURITY & COMPLIANCE

## Harnessing the **POWER** of your **PEOPLE**

People are often seen as the weakest link in an infosecurity plan. But **GDPR compliance means you have to take control of your insider threat.** And you need to do it now.

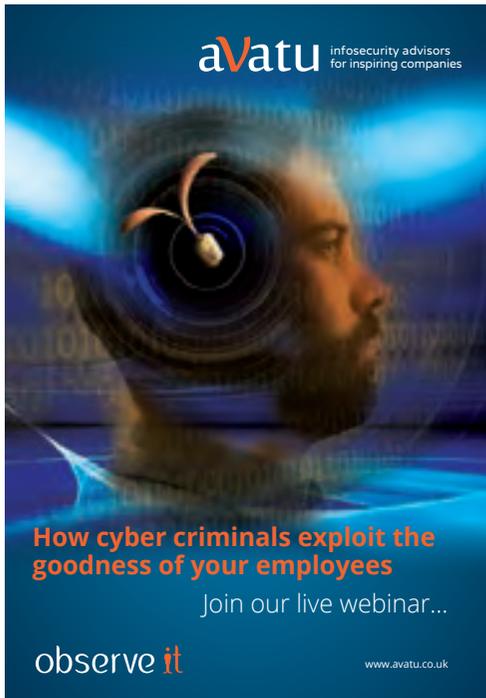
**A breakfast briefing with essential legal, technical and practical advice.**

Date: **Thursday, 25th May 2017**  
Time: **8.30am to 11.30am**  
Venue: Shangri-La at The Shard  
RSVP: To [luisa.farmer@avatu.co.uk](mailto:luisa.farmer@avatu.co.uk)

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- How to spot the early warning signals and thwart risks
- How to instill a positive security culture, and still monitor your people's behaviour

**Your speakers**

**John Boles**  
former FBI assistant director for international operations

**David Nice**  
insider threat technical expert – ObserveIT

**Live webinar**  
Date: **Tuesday, 4 April, 2017**  
Time: **2pm BST (Tuesday)**

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> An **FBI perspective** including practical tips to prevent a breach

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Join our webinar and gain an **FBI perspective** including practical tips to prevent a breach.

Insider threats are a massive challenge for many organisations. But understanding the motivations and behaviours of the people inside your organisation - and those on outside trying to get in - will help you reduce the risk.

Hearing from an expert who's held a senior role in the FBI, focusing on this area, is unmissable.

**Register NOW >**

### Your speakers

 **John Boles**  
former FBI assistant director for international operations

John Boles served for 20 years in the FBI as both Assistant Director and Deputy Assistant Director, responsible for directing and managing the FBI's global cyber operations and investigations, and for leading the Bureau's international operations in 84 countries.

 **David Nice**  
insider threat technical expert – ObserveIT

David Nice has worked in the security environment for almost 20 years and consequently understands the challenges faced by companies - and public bodies - inside and out. Today he specialises in insider threats and helping people to adapt their behaviours.

**Live webinar**  
Date: **Tuesday, 4 April, 2017**  
Time: **2pm BST (Tuesday)**

**Register NOW >**

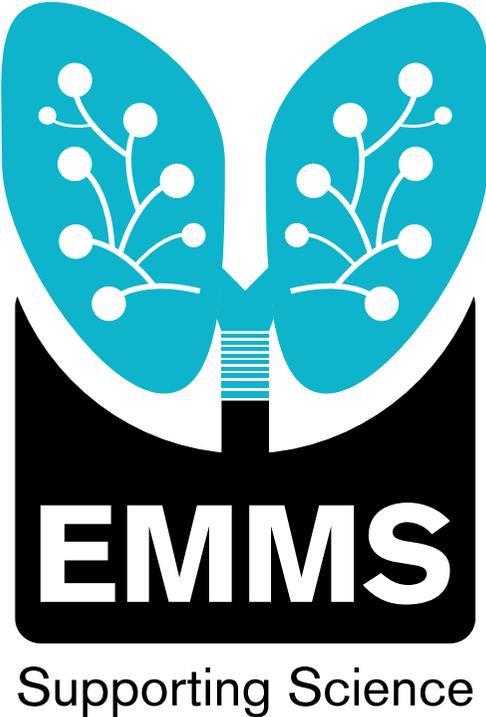
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- How to instill a positive security culture, and still monitor your people's behaviour

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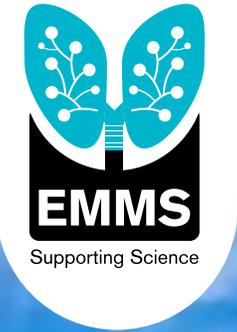
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You'll walk the line:

# YOU'LL BE - AND SOUND - HELPFUL

(but not matey) ▶▶

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We want to do a great job for all our customers and that means looking carefully at the things we do and the way we do them.

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# 2. WHAT DO WE WANT TO ACHIEVE?

**The main things we want to do are:**

- Keep it simple
- Be straight forward: Cut the crap (get rid of the things we don't need to say. They just get in the way)
- Add the personal touch: Make a better impression every time by sounding more natural, human and helpful when we write (not just when we speak to people face-to-face or on the phone)

This will also make us more consistent. We'll all sound like we work at the same company, where the same things matter.

**Our new writing style will sort this all out.**